



**Dr. Hanns Sylvester**  
**Nationale Agentur für EU-  
Hochschulzusammenarbeit im  
Deutschen Akademischen  
Austauschdienst (NA-DAAD)**  
Kennedyallee, 50  
53175, Bonn  
Germany

Brussels, 19 may 2015

**Subject:** Raising awareness of the European emergency number 112

Dr. Sylvester,

I am sending you this letter as an invitation to join the 112 Awareness campaign, supported by Mrs Valean, Vice-President of the European Parliament. I believe we can work together to raise awareness of 112 and truly save lives in a very simple way.

Every year thousands of students take the opportunity to study in a different country, and Europe receives a large number of international students from all over the world and from all Member States of the European Union.

The promotion of the 112 European Emergency Number is fundamental to make their stay in a foreign country safer. In case of an emergency, one only needs to dial 112, free of charge, anywhere in the EU to immediately reach the emergency services – police, medical services or fire brigade.

I would like to kindly suggest a few initiatives that could make the difference for the safety of our European and international students. A first and impacting initiative would be to inform the students about 112 when they are gathering the information to go abroad. 112 [leaflets](#) could be part of the University welcome pack.

Leaflets, stickers, posters and various communication materials are already available in different language on EENA's [website](#).

Complementarily, there would be many additional ways of contributing to this cause by, for instance, displaying the relevant information on your website, social networks, and other means you find appropriate.

I am sure you understand the importance of this topic, and look forward to having you joining this initiative.

Yours sincerely,

**Gary Machado**  
*Executive Director*  
EENA

# European Emergency Number **112** Awareness Campaign



## Aim of the campaign

The campaign aims to raise awareness amongst European and international students of the European emergency number 112, which is available everywhere in the European Union (EU), free of charge, 24/7 for the police, the emergency medical services or the fire brigade.

The majority of European citizens are not aware that they can dial 112 in case of an emergency anywhere in the EU. The Erasmus agencies can play an important role in raising awareness due to their close connection with the students and education institutions.

## Execution of the campaign

### A. CORE ACTION

We invite you to encourage Universities to distribute **information** on 112 European Emergency Number upon the registration of the students to the welcoming institution.

- By distributing [112 leaflets](#) with the University welcome pack
- By placing [112 posters](#) in the University Hall
- By informing the students by email: "Remember that in case of emergency, you can call 112 everywhere in Europe, free of charge, from fixed lines and cell phones."

### B. COMPLEMENTARY ACTIONS

Other means of raising awareness include the use of promotional material, such as the [112 logo](#), in/on:

- Your website;
- Your brochures;
- Your newsletter;
- Other means you find appropriate.

## Promotional material

For your convenience, the promotional material, including the above mentioned, is available by following this [link](#) . In the case you require specific materials; we will do our best to adjust to your needs. For any inquiries, you can contact Petros Kremonas at [pk@eena.org](mailto:pk@eena.org).



## Disclaimer

You can use this material free of charge for the purposes of this campaign. Some files can be found in editable formats in order for you to be able to adjust them, if necessary, to your needs. Please note that you are allowed to edit the material upon notifying the European Emergency Number Association (EENA), by sending an email to Petros Kremonas at [pk@eena.org](mailto:pk@eena.org).

***Thank you for joining this initiative! We are certain that your contribution will make a significant difference in the lives of students all around Europe.***

